



THE KEY TO GEORGIA'S ECONOMIC FUTURE IS A PREPARED WORKFORCE

89% OF ALL FIRST-TIME HIRES LOSE THEIR JOBS BECAUSE OF LACK OF SOFT SKILLS

The Georgia Department of Labor's GeorgiaBEST (Business Ethics Student Training) program is designed to answer some of the top concerns employers have regarding our future workforce - our students. GeorgiaBEST concentrates on teaching students the skills required to be successful in the workforce. These skills include punctuality, communication, teamwork and attitude. Students earn GeorgiaBEST certification through everyday observation and teacher assessment. This certification serves as validation to employers that students have displayed strong work habits and are ready for the workforce.

IMPACT ON GEORGIA STUDENTS

2012
20 SCHOOLS
1003 CERTIFIED

2013
159 SCHOOLS
5065 CERTIFIED

2014
226 SCHOOLS
8475 CERTIFIED

"While many students graduate from high school and prepare for the future with the appropriate academic credentials, some still lack the soft skills needed to succeed in today's workforce. GeorgiaBEST gives them the chance to gain these skills and better promote themselves in the highly competitive job market that exists today." - State Labor Commissioner Mark Butler

TEN SOFT SKILLS STANDARDS

1. Professional Image
2. Attendance/Punctuality
3. Attitude & Respect
4. Social Media Ethics
5. Discipline & Character
6. Oral & Written Business Communication Skills
7. Productivity & Academic Performance
8. Responsibility & Organization
9. Self-Management & Time-Management
10. Teamwork & Work Habits

"I have an advantage over others entering the workforce because I know and understand the value of core work ethic traits which are needed to be successful on the job and I am better prepared to face career challenges."

- KayLynn Samples, 2013 GeorgiaBEST Student of the Year