



PREPARING TOMORROW'S WORKFORCE TODAY

BENEFITS TO THE STUDENT

- Utilize the certificate to their advantage on résumés, college applications, and job interviews.
- Awareness of the value of work ethic components.
- Develop a sense of awareness of the importance of being prepared for the demands of the 21st Century workforce and higher education.
- An understanding of what appearance communicates to customers and co-workers.
- Training in productivity, goal setting, time-management, problem solving and self-management skills.
- Recognized as a GeorgiaBEST student - awarded certificate.
- Gain an advantage over students without a certificate.

BENEFITS TO THE EMPLOYER

- Confidence that the student has an understanding of the soft skills needed in today's workplace.
- Knowledge that the student has volunteered beyond the everyday classroom education and is striving to be a better employee.
- Understanding that the student is among the best in his or her class.
- A guarantee that the student has exhibited leadership, teamwork, and personal responsibility skills needed in the workforce.

BENEFITS TO THE STATE OF GEORGIA

- Upgrade the skill level of our students.
- Provide a better product for current and emerging employers.
- Enhance the State's workforce.



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